

FOR IMMEDIATE RELEASE

**RedEye Fan Jolt Giveaway Sets Stage for Launch
of Universal Remote System for iPhone and iPod Touch Later This Fall**

*Become a Facebook fan of RedEye for a chance to win
the ultimate HD home theater system*

Waltham, Mass – Oct. 14, 2009 – ThinkFlood (<http://thinkflood.com/>), maker of the RedEye personal remote control for iPhone and iPod touch, today announced the RedEye Fan Jolt sweepstakes. If RedEye gets 2,500 Facebook fans by 11:55 p.m. Eastern time on November 30, 2009 one of those fans will win a complete home theater system worth more than \$6,700:

- **Sony Bravia 52" LCD TV** with 1080p resolution, 240Hz refresh, 100,000:1 dynamic contrast (KDL-52XBR9)
- **Pioneer 7.2 digital A/V receiver** with 120W/channel, satellite radio, iPod/iPhone integration (VSX-1019AH-K)
- **Paradigm 5.1 surround speakers** (Cinema 110 CT) with speaker stands
- **LG Blu-ray disc player** with Wi-Fi networking (BD 390)
- **TiVo HD XL digital video recorder** (TCD658000)
- **Apple iPod touch**, 64GB
- **ThinkFlood RedEye**
- **3 x HDMI cables**
- **12 gauge speaker cable** (100 ft)
- **2 x Cat6 Ethernet cables** (25 ft)
- **8-outlet surge protector**
- **RedEye golf shirt**

Visit <http://www.facebook.com/pages/RedEye/134895664845> to become a RedEye fan. Fans are automatically entered for a chance to win the RedEye Fan Jolt — no purchase necessary. The winner will be notified on December 1, 2009.

ThinkFlood launched the RedEye Fan Jolt to generate interest in its RedEye universal remote control system for iPhone and iPod touch, which is going on sale later this fall. RedEye fans on FaceBook receive updates about the RedEye and the latest remote control and home automation news from the MoreControl blog.

About RedEye

The RedEye system (<http://redeyereMOTE.com/>) turns the iPhone and iPod touch into a personal remote control that allows control of virtually any home entertainment device from any room in the home. RedEye offers users an affordable, easy-to-use interface and all of the features and functionality previously available only in expensive, high-end universal remotes and home automation systems.

About ThinkFlood

ThinkFlood (<http://thinkflood.com/>) designs and develops hardware and software with a focus on making everyday tasks easier. Its first commercial application, the RedEye system, is an iPhone accessory and application that transforms the phone into a universal remote control and enables users to easily control almost anything in their home entertainment centers using any iPhone or iPod touch device. Founded in 2007, ThinkFlood is a privately held company headquartered in Waltham, Mass. Visit ThinkFlood's remote control and home automation news blog at <http://morecontrol.com>.

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