

FOR IMMEDIATE RELEASE

Win a Free Apple iPad by Referring RedEye Remote to a Friend

*RedEye universal remote control for iPhone and iPod touch:
now compatible with Apple iPad*

Waltham, MA – February 4, 2010 – ThinkFlood (<http://thinkflood.com/>), maker of the RedEye personal remote control for iPhone, iPod touch, and iPad (<http://redeyereMOTE.com/>), has launched the RedEye Remote Refer-a-friend Sweepstakes to celebrate the arrival of the Apple iPad. Odds of winning are 1/100, and ThinkFlood is prepared to give away dozens of iPads.

For every friend you refer who purchases a RedEye universal remote control system before March 31, you will be automatically entered for a chance to win an Apple iPad. All friends referred will receive a 15 percent discount on the purchase of a RedEye system.

“Apple’s new tablet inspired us to develop a version of the RedEye app that takes advantage the iPad’s enormous touchscreen,” said ThinkFlood president and co-founder Matt Eagar. “We’re looking forward to showing our sweepstakes winners all the new RedEye features and content made possible by Internet connectivity and the iPad’s extra screen real estate.”

Like the iPad, the RedEye system is designed to blend into any home’s design with both functionality and style.

Visit <http://thinkflood.com/products/redeye/redeye-refer-a-friend-ipad-sweeps/> for sweepstakes rules, and to sign up for a referral link to share with friends.

About RedEye

The RedEye system (<http://redeyereMOTE.com/>) turns the iPhone, iPod touch, and iPad into a personal remote control that allows control of virtually any home entertainment device from any room in the home. RedEye offers users an affordable, easy-to-use interface and all of the features and functionality previously available only in expensive, high-end universal remotes and home automation systems.

About ThinkFlood

ThinkFlood (<http://thinkflood.com/>) designs and develops hardware and software with a focus on making everyday tasks easier. Its first commercial application, RedEye, is an iPhone accessory that transforms the phone into a universal remote control and enables users to easily control almost anything in their home entertainment centers using any iPhone, iPod touch or iPad device. Founded in 2007, ThinkFlood is a privately held company headquartered in Waltham, Massachusetts.

With 4,000 fans and counting, RedEye is the most popular remote control on Facebook <http://www.facebook.com/thinkredeye>.

Visit ThinkFlood’s blog, MoreControl (<http://morecontrol.com/>), for the latest remote control and home automation news.

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