

FOR IMMEDIATE RELEASE

ThinkFlood and WAVE Electronics Partner to Sell RedEye Remotes for iPad, iPhone and iPod touch in South-Central US

Waltham, MA and Houston, TX – April 27, 2010 — ThinkFlood (<http://thinkflood.com/>), maker of RedEye remotes for iPad, iPhone and iPod touch, and WAVE Electronics (<http://www.wave-electronics.com/>), the leading custom installation supplier for Texas, Oklahoma, Arkansas, Louisiana and Mississippi, today announced a strategic distribution partnership to address consumer and reseller demand for RedEye remotes in the US.

WAVE Electronics is the first US distributor of ThinkFlood's RedEye remotes, products that turn the iPad, iPhone and iPod touch into networked universal remotes, offering high-end functionality at an affordable price.

Using an Apple iDevice instead of a traditional remote, RedEye and RedEye mini users can operate anything controlled by infrared signals—TVs, DVRs, cable and satellite receivers, DVD and Blu-ray players, game consoles, stereos, and more.

WAVE is one of the largest, fastest growing independent consumer electronics distributors in the US, offering 8,000 SKUs from over 150 A/V and custom installation manufacturers.

"Last week we set up a RedEye remote at WAVE's new facility in Houston," said Gary Wermuth, President of WAVE Electronics. "During that hour while we were configuring the RedEye system in our showroom, we sold six RedEye units to dealers who stopped by for other business. It was incredible!"

"WAVE is a one-stop shop with five, large distribution centers, and top notch services for independent CI dealers, like model homes and showrooms for sales presentations, product training, and dealer financing," said ThinkFlood founder and Vice President of Operations Adam Shapiro. "We think this is a great opportunity to work together in opening a new category of home control in the south-central US."

WAVE Electronics offers products from Aprilaire, ELAN Home Systems, Jamo, JVC, Middle Atlantic, Mitsubishi, NuVo, OmniMount, Onkyo, Panasonic, Pioneer, Polk Audio, RedEye, Samsung, Sony, TiVo, Tripp Lite, Ultralink, VITEK, Xantech, and more.

RedEye remotes will be on exhibit at the grand opening of WAVE Electronics' new super facility in Houston on May 19. For more information about the event, visit <http://www.wave-electronics.com/>.

About ThinkFlood

ThinkFlood (<http://thinkflood.com/>) designs and develops networked remote control hardware and software. Its first commercial application, RedEye, turns the iPad, iPhone or iPod touch into a personal remote that allows control of virtually any home entertainment device from any room in the home. RedEye mini offers a similar level of control in a low-cost, portable form. All RedEye networked universal remotes offer features and functionality previously available only in remotes costing several times as much. Founded in 2007, ThinkFlood is a privately held company headquartered in Waltham, Massachusetts. Sign up for ThinkFlood's RedEye newsletter at <http://thinkflood.com/news/newsletter>.

With over 4,000 fans and counting, RedEye is the most popular remote control on Facebook <http://www.facebook.com/thinkredeye>.

Visit ThinkFlood's blog, MoreControl (<http://morecontrol.com/>) for the latest remote control and home automation news.

About WAVE Electronics

WAVE Electronics, Inc. (<http://www.wave-electronics.com/>), established in 2002, operates the largest, fastest growing, independent distributor in the Texas, Oklahoma, Arkansas, Louisiana and Mississippi. Offering more than 8,500 SKUs from over 150 manufacturers in the audio, video and custom installation categories; WAVE Electronics is the one-stop supplier for any CI dealer in the territory. WAVE Electronics goes the extra mile by offering a broad variety of services, including delivery, financial support, sales training, a website and more.

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